Meet + Network + Learn From

Julie d’Entremont, Chief Information Officer, CIUSSS Nord-de-l’Île-de-Montréal

Richard Tam, Executive Vice President and Chief Administrative Officer, MacKenzie Health

Paul Nagy PhD, FSIIM, Chair of the Centre of Global Health, Johns Hopkins Medicine Technology Innovation Center (TIC) Chair, The Society of Imaging Informatics in Medicine

Ivar Mendez, Unified Head of Surgery for the Province of Saskatchewan, University of Saskatchewan

John Mattison, CMIO, Kaiser Permanente

Linna Yang, Manager, Clinical Informatics, North York General Hospital (ON)

Take Away Key Strategies To

- Ensure your patients’ privacy
- Enhance real-time patient monitoring
- Improve patient safety
- Provide access to Personal Health Records (PHR)
- Reduce medical miscues
- Speed up the doctor appointment process
- Increase access to remote care

March 8th and 9th, 2017 | Toronto, Holiday Inn Airport

Harness New Technology To Transform Lives And Cut Costs

www.MobileHealthSummit.ca
Welcome to the only Canadian event specifically focused on mHealth solutions.

mHealth solutions can give this flexibility and help you to deliver better and safer care while reducing costs. How well your institution will develop and adopt these solutions depends on you.

This exclusive gathering of executives and practitioners from Canada’s healthcare system will provide you with innovative strategies to increase the reach of your care and improve patient outcomes.

Stay on top of the latest mHealth innovations and bolster your IT ecosystem. Gain efficiency and offer your staff and patients a seamless user experience. Develop your plan of action to increase mobility and enhance the quality of care.

New innovations are happening and will have a huge impact. Don’t miss out on the latest trends and new advances!

Your Mobile Healthcare Team
Strategy Institute

New This Year

- More CIOs than ever before
- Four new tracks: community vs. hospital care; operational-efficiency vs. clinical care
- Speakers from Quebec, Saskatchewan, Nova Scotia, and British Columbia
- New, hot content: use robots in remote care
- Lessons learned from the US and Bangladesh

Event In Numbers

25+ Speakers
12+ Hours of Networking and Discussion
10 Case Studies
2 In-depth Pre-conference Workshops
4 Tracks

SUMMIT PROGRAM ADVISORS

This high level program has been created with the help and direction of industry leaders and practitioners to ensure it covers the very latest trends that you need to know about. Thank you to our advisors for all of their input and consultation:

- University of Toronto & UHN
- Dynalife
- Holland Bloorview Kids Rehabilitation Hospital
- Canadian Healthcare Technology
- Mohawk College

Register Today by Calling 1 866 298 9343 x 200
Take Away 10 Solutions to Your Challenges

1. **Interoperability**: Enhance system integration
2. **Wearables**: Increase real-time monitoring
3. **Privacy & Security**: Protect your patients’ data
4. **Self-management**: Empower patients with chronic conditions
5. **Patient Engagement**: Gather more data from your patients
6. **mHealth Pilots**: Realize your new treatments’ ideas
7. **Physician Buy-in**: Promote technology adoption
8. **Procurement**: Navigate policy environment
9. **Telehealth**: Enable remote access
10. **EMR**: Reduce medical miscues

Register Today!
Get all the updates you need on Canadian mHealth strategies.
Save your spot now for Canada’s largest conversation on mHealth solutions and patient outcome improvements.

1-866-298-9343 ext 200
registrations@strategyinstitute.com
www.mobilehealthsummit.ca

Past Attendees:
Alberta Health Services // Braman Family Breast Cancer Hospital // Brant Community Healthcare System // Centre for Addiction & Mental Health (CAMH) // Chinook Health Region // Credit Valley Hospital and Trillium Health Centre // Edmonton Chinatown Care Centre // Gamma-Dynacare Medical Laboratories // GlaxoSmithKline // Glengarry Memorial Hospital // Jewish General Hospital // Homewood Health Centre // Humber River Regional Hospital // London Health Sciences Centre // Montfort Hospital // Niagara Health System // St. Joseph’s Care Group // Thames Valley Child //

Who You Will Meet

**Hospitals, Clinics and Clinicians**
- Keep up to date with the latest technology
- Save money
- Increase patient safety and eliminate medical errors

**Government Agencies, Regional Health Authorities: LHINs, CCACs, Home Care and Long-term Care Providers**
- Build awareness of current trends and uses of technology
- Promote long-term relationships with stakeholders
- Enhance efficiency across your organization
- Network with healthcare executives

**App Developers, Customer Experience Consultancy, Mobile Medical Technology Developers, Consultancy Groups**
- Showcase your expertise
- Hear about and address the problems of hospitals
- Network with healthcare executives

Start The Conversation Before The Summit!

Join the LinkedIn Group: mHealth Canada, Mobile Healthcare and chat with speakers + attendees before the summit starts

Follow and tweet @mHealthCanada for exclusive updates and offers. Connect with other leaders attending #MobileHealth2017

Join the Conversation: mHealth Canada, Mobile Healthcare
Keynote Address: mHealth 5 Years From Now

Manage Long-term Costs with Long-lasting mHealth Technology

The fast evolution of mHealth devices means a constant threat of an app’s obsolescence. Adapt the interface of your apps to reduce replacement costs. Gain insights to:

- Anticipate changes ahead of time
- Reduce your costs when updating interfaces to new devices
- Optimize your old technologies

Plan technological changes to integrate long-lasting mHealth solutions and lower costs.

John Mattison,
CMIO,
Kaiser Permanente

Twitter Panel: New Projects

Plan Your Innovative mHealth Pilot to Achieve Success and Improve Care

Many mHealth initiatives fail to pass the trial stage or to meet patients’ expectations. Develop your project design to attain your goals and deliver better care. Take away specific solutions to:

- Develop partnerships with your key stakeholders
- Identify skill gaps while designing your project
- Increase the scalability of your mHealth solutions

Ensure the success of your mHealth projects to answer your patients’ demands.

Matthew Bromwich,
Chief Technology Officer,
Clearwater Clinical (ON)

Mark Iantorno,
Developer – Personal Health Information Technology,
University Health Network (ON)

Speed Networking

Mid-morning Networking Break
11:30 AM  Case Study: mHealth Wireless Mobile
Reduce Medication Errors to Prevent Life-threatening Complications for Your Patients

It’s estimated that clinical miscues cause 23,000 deaths annually in Canada. Reduce the number of medication errors in your hospital with medication scans. Take back to your office tips to:

- Train your personnel
- Test and select devices with your staff
- Ensure the accuracy of your medication orders

Prevent adverse drug events in your hospitals.

Sumon Acharjee,
Chief Information Officer,
North York General Hospital (ON)

Linna Yang,
Manager, Clinical Informatics,
North York General Hospital (ON)

11:30 AM  Consumer eHealth Strategy
Help Patients to Participate in Decisions about Their Health to Improve Patient Outcome

An effective digital health strategy presents the best opportunity to improve health outcomes through meaningful client engagement. “Nothing about me, without me”.

Develop a strategy to:

- Integrate your consumer Health-’e’ Strategy in a larger information management strategy
- Influence your clients behaviour
- Improve access to your services and EMR

Transform your Health-’e’ strategy to bolster collaborative relations with your clients.

Rodney Burns,
Chief Information Officer,
Association of Ontario Health Centres

12:00 PM  Spotlight : Scheduling
Who’s On-Call? Important for Doctors. Critical for Hospitals

Inefficiencies in the creation and maintenance of physician schedules increase wait times and may cause additional risk for patients. Develop and maintain your scheduling system to improve communication, decrease workflow and improve patient wait times. Take home solutions to:

- Give you greater control and access via web and mobile devices to live physician schedules
- Improve your physician accountability and transparency
- Integrate your scheduling system across multiple departments and facilities

Enhance patient care while ensuring a healthy workflow for your physicians and staff.

Robert D. Horvath,
President,
Medevision

Follow us on Twitter @mHealthCanada
1:30 PM  Case Study: Sunnybrook’s MyChart
PHR Service
Improve the Patient and Family Experience through PHR Access.
Over the past 10 years, Sunnybrook worked to put patients in control of their Personal Health Records. Learn from their experience and develop your platform to safely and efficiently share information. Source intelligence to:
- Empower and enable Patients and Families with a PHR Service
- Understand how MyChart enables access outside Canada
- Make the most of MyChart

Learn how Sunnybrook’s MyChart can help you.

Sarina Cheng,
Director Information and Telecommunication Services & eHealth Strategies,
Sunnybrook Hospital (ON)

1:30 PM  Case Study: Sensor Technology
Leverage Wearable Sensors to Improve Senior Health in Your Institution
Wearable technologies proved to be a practical solution to the increasing demand for real time data. Transform your senior care and minimize cost with sensor technology. Bring back to your office a strategy to:
- Anticipate your implementation challenges
- Improve your clinical diagnosis
- Enhance your patient experience

Harness sensor technology de-institutionalize senior care while minimizing your costs.

Dan Levitt,
Executive Director,
Tabor Village

2:00 PM  Interactive: HIMSS stages
Reach HIMSS Stage 6 to Optimize Operational Efficiency in Your Hospital
Increasing connectivity within your hospital can significantly reduce costs. Bolster your flow of information to gain in productivity. Bring back to your office strategies to:
- Improve your patients’ safety indicators
- Increase quality of care across your hospital
- Reduce adverse drug effects

Guide your organization towards best digital health standards

John Mattison,
CMIO,
Kaiser Permanente

2:00 PM  Interactive: Diagnosis
Increase Remote Early Detection to Improve Your Patient Outcome
Early diagnosis can increase the patient’s chance of survival. Implement your remote diagnosis solutions to detect illness in the benign stages. Master an action plan to:
- Find or develop devices for your remote care
- Train your personnel to use new devices
- Increase availability of remote diagnosis

Deploy your early diagnosis solutions to ensure better treatments.

2:45 PM  Mid-afternoon Networking Break
Interact with conference speakers and fellow attendees.

3:15 PM  Industry Expert: Red Hat
The Cost of Mobility Conundrum: The Variables of Value, Cost and Time
As organizations mature in their approach to mobile strategy, more emphasis on calculating ROI, business value, and the cost of mobility emerges. Refine your understanding of ROI to improve your efficiency while reducing costs. Source intelligence on:
- Mobile: Disrupting technology, business and ROI measurement
- Beyond UI: A breakdown of the true costs of mobility
- Mobile app development: When a Mobile app development platform makes sense

Better estimate the value and costs of your apps to optimize their efficiency.

Chad Holmes,
Sr Mobile Solutions Engineer,
Red Hat

Register Today by Calling 1 866 298 9343 x 200
**Keynote: mHealth by Text**

**Empowering Clinicians to Drive Digital Health Innovation Through a Health System-Based Accelerator Program**

How can a health system integrate software development into the clinical setting to help clinicians re-engineer processes and improve patient care? Learn how to:

- Design a clinical leadership program to partner with a software development team based in a health system
- Construct programs to build interdisciplinary teams and learn design thinking skills and evaluate new ideas with evidence based entrepreneurialism
- Discuss technical architectures to quickly enable clinical integration of workflow for provider decision support as well as patient engagement applications

Adopt cost-efficient mHealth technology to enhance communication with your patients.

Paul Nagy PhD, FSIIM,
Chair of the Centre of Global Health,
Johns Hopkins Medicine Technology Innovation Center (TIC)
Chair, The Society of Imaging Informatics in Medicine

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**Twitter Panel: Privacy**

**Go Beyond Compliance to Safeguard Your Patient Privacy**

In addition to legal consequences, privacy breaches can impact your reputation. Strengthen your privacy framework to ensure your patients’ ethical treatments. Take away solutions to:

- Identify your gaps based on regulations and best standards
- Streamline your security assessment
- Enhance your personnel’s education on privacy issues

Achieve best practice privacy standards to protect your patients’ data.

Raj Sewda,
Vice President of Patient Care,
Chief Nursing Executive & Chief Privacy Officer,
Runnymede Healthcare Centre (ON)

Ann Cavoukian,
Executive Director Privacy and Big Data Institute,
Ryerson University (ON)

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**Stop-start-continue**

The afternoon will wrap up with a discussion on what to start, what to stop and what to continue doing in your organization.

**Conference Adjourns & Cocktail Reception**

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**DAY TWO**

**THURSDAY, MARCH 9th, 2017**

**7:30 AM** Registration and Breakfast

**8:45 AM** Opening Comments from the Chair

John Mattison,
Chief Medical Information Officer,
Kaiser Permanente (CA)

**9:00 AM** Keynote: Remote Presence Robotic Technology

**Narrowing the Gap of Inequality in Health Care Delivery**

Doctor in a box is only one example of new robot solutions in mHealth. Explore robotic solutions to extend the availability of your health services. Gather strategies to:

- Upgrade your virtual appointment in remote clinics
- Increase doctors’ availability for your ambulatory care
- Perfect pre-surgery planning in your ICU (Intensive Care Unit)

Adopt cutting-edge solutions to increase your quality of care.

Ivar Mendez,
Unified Head of Surgery for the Province of Saskatchewan,
University of Saskatchewan (SK)

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“Great conference, very relevant to today’s issues, needs for technology notably, etc. and visionary.”

- Maria Muia, Baycrest
Case Study: Technology Adoption
Gain in Efficiency by Supporting Your Personnel to Go through IT Transition
Hospitals’ personnel had to adapt to a new IT environment during Quebec’s hospital merging. Ensure your personnel’s adaptation to new infrastructure for mobile technology and enhance operations. Take back to your office strategies to:
- Use a mobility project to mobilize your clinicians
- Smooth the reluctance of your older physicians
- Have a strategy for IT transformation
Streamline the integration of new mobile infrastructures among your personnel.

Case Study: Self-care Tools
Give Your Patients Tools to Self-manage Their Chronic Conditions and Improve Care
Regular medical visits to monitor chronic diseases can become a strain for patients. Provide new devices to your patients and improve their treatments. Create a roadmap to:
- Recommend best DIY apps to your patients
- Adapt your apps to ages, gender and lifestyle
- Reassess your timeline for clinical follow up
Give your patients the tools to independently manage their conditions.

Case Study: Patient Inclusion
Increase Remote Early Detection to Improve Your Patient Outcome
Early diagnosis can increase the patient’s chance of survival. Implement your remote diagnosis solutions to detect illness in the benign stages. Master an action plan to:
- Find or develop devices for your remote care
- Train your personnel to use new devices
- Increase availability of remote diagnosis
Deploy your early diagnosis solutions to ensure better treatments.

Case Study: Telepsychiatry
Transform Your Perinatal Mental Health Program to Deliver Better Care
Perinatal women who are suffering from mental illnesses face barriers when seeking psychiatric care. Develop your outreach telepsychiatry program to improve communication with perinatal women. Create a roadmap to:
- Build your text messaging protocol
- Inform your patients about postpartum depression
- Address serious mental health needs of perinatal women across the province
Improve your communications to enable remote access for perinatal women.

Choose Your Track
Delegates will have the chance to choose between two tracks. Source specialized information based on the location of your patients and sharpen your mHealth strategy.

Clinical Cares

Harmonize Your mHealth Initiatives to Avoid Silos and Gain Efficiency in Your Institution
Departments tend to assess the success of mHealth initiatives with their own metrics. Develop your innovation unit to boost efficiency across your institution. Develop guidance to:
- Know your targeted audience for each app
- Assess interoperability with your current technology
- Ensure your compliance with regulations and policies
Avoid silos and optimize your operational efficiency.

Register Today by Calling 1 866 298 9343 x 200
2:00 PM  Telehealth Innovation
Leveraging digital solutions to improve patient care
Telehealth offerings continue to evolve at a rapid pace. The challenge is to identify and harness the potential of validated virtual care solutions that support patient care and provider practice. Source ideas to:
- Advance your use of mobile solutions in telehealth to optimize care delivery
- Integrate virtual care solutions into established models of care
- Leverage mobile solutions that support patient self-management
Advance your use of telehealth solutions to deliver better remote care.

Dr. Edward Brown,
CEO,
Ontario Telemedicine Network (ON)

2:45 PM  Mid-afternoon Networking Break

3:15 PM  Case Study: Getting the SMArTVIEW CoVeReD
Adopt Innovative Methods Used To Design And Engage Stakeholders and Develop Remote Care Solutions
Tens of thousands of cardiac and vascular surgeries are performed on seniors in Canada (CAN) and the United Kingdom each year. Hear about Remote Automated Monitoring after Cardiac and Vascular Surgery to improve cardiac remote care solutions. Source intelligence on:
- Global challenges and threats to safe postoperative recovery
- Innovative strategies used to conceptualize a comprehensive postoperative end-to-end solution
- New methods to engage patients, families and stakeholders in digital health service delivery program evaluation

Develop pragmatic digital health trial design in the context of international-scale research.

Michael McGillion,
Principal Investigator,
Endowed Chair in Cardiovascular Nursing Research (ON)

Nazari Dvirnik,
Population Health Research Institute

3:45 PM  Case Study: User Experience
Work with App Developers to Deliver Targeted Care
Developers can provide the expertise to improve the efficiency of your apps. Collaborate with innovative app developers to deliver cost-efficient and targeted care. Develop a blueprint to:
- Plan your hospital’s priority for new mHealth solutions
- Identify your needs to outsource
- Channel your resources during the development stage

Gather expertise to answer your patients’ needs.

Parminder Singh,
Medical Director,
HealthCare Plus Medical Centre

4:15 PM  Conference Adjourns

Your Conference Venue!

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Save travel time and money. Take advantage of our conference rate of $129.00/night, plus taxes. Mention “Mobile Healthcare by Strategy Institute” when you make your reservation by February 7th, 2017, call 1-416-674-4343.

Location: Holiday Inn Toronto Airport, 970 Dixon Road, Rexdale, Toronto, Ontario, M9W 1J9  http://www.holidayinn.com/yyz-intlapt

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YOUR FACULTY OF TOP-CLASS SPEAKERS INCLUDES...

Dr. Ariel K. Dalfen, Head - Perinatal Mental Health Program, Mount Sinai Hospital

Dr. Edward Brown, CEO, Ontario Telemedicine Network

Richard Tam, Executive Vice President and Chief Administrative Officer, MacKenzie Health

Ivar Mendez, Unified Head of Surgery for the Province of Saskatchewan, University of Saskatchewan

Alain Labrique, Chair of the Centre of Global Health, John Hopkins Hospital

Chakameh Shafii, CEO, TranQool

Parminder Singh, Medical Director, HealthCare Plus Medical Centre

Sanaz Riahi, Senior Director Professional Practice & Clinical Information, Ontario Shores Centre for Mental Health Sciences

Matthew Bromwich, Chief Technology Officer, Clearwater Clinical

Dan Levitt, Executive Director, Tabor Village

Paul Nagy PhD, FSIIM, Chair of the Centre of Global Health, Johns Hopkins Medicine Technology Innovation Center (TIC) Chair, The Society of Imaging Informatics in Medicine

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Ann Cavoukian, Executive Director Privacy and Big Data Institute, Ryerson University

Linna Yang, Manager, Clinical Informatics, North York General Hospital (ON)

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Rodney Burns, CIO, Association of Ontario Health Centres

Michael McGillion, Principal Investigator, Endowed Chair in Cardiovascular Nursing Research

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Find Answers To Your Biggest Challenges

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Critical thought-leadership and branding opportunities to cement your relationships with healthcare providers.

Meet healthcare executives and physicians, demonstrate your expertise and become the go-to IT and mobility solution provider.

**TOP 5 REASONS TO SPONSOR**

1. Join the Largest Summit on mHealth in Canada
2. Showcase Your Thought-leadership in Mobile and IT Solutions
3. Meet High Level Decision Makers from Across Canada
4. Build your Brand Recognition within the Mobility Space
5. Gain insights on Canadian mHealth Innovations and Upcoming Trends

*Limited exhibit space and sponsorship packages are available.

**Who You Will Meet...**

Decision Makers From:

**Audience Breakdown:**

- Healthcare Facilities 71%
- Research/Training Enterprises 7%
- Industry Stakeholders 22%

**Title Breakdown:**

- CIO/CTO/VP IT 23%
- Director/Manager Network 22%
- Director/Manager IT 19%
- Director/Manager/ Clinical Department 17%
- Others 19%

Don’t Miss This Opportunity to Be at the Centre of the Action!

Learn more about available sponsorship opportunities

Contact Adrian Considine at 416-944-9200 ext. 230 or email adrian@strategyinstitute.com.

*Limited exhibit space and sponsorship packages are available.

Register Online at www.MobileHealthSummit.ca
## Registration Fee
Subject to 13% HST. This investment includes luncheon, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to Strategy Institute Inc.

### Early Bird Special
Expires on December 23rd, 2016 & January 27th, 2017. Cannot be used with group discount.

### Group Discount
A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference costs.

## Cancellations
Cancellations must be received in writing by February 22nd, 2017. Cancellations received by this date will be eligible for a prompt refund less a $495.00 (plus HST) administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

## Admission Policy
Strategy Institute reserves the right to restrict entry to the conference to any individual. Any such person requested to leave the conference site shall do so immediately upon request, whether previously issued a badge permitting entry. There is no refund payable with respect to anyone refused entry. Any information obtained at the conference cannot be relied upon for any particular set of circumstances, cannot be taken as professional advice or opinion. Attendees must consult with the appropriate professional before acting in response to information obtained at the conference.

## Evening Social Activities
Please drink responsibly. Strategy Institute shall not be liable for any consequential damages and/or personal injuries caused by excessive or irresponsible alcohol consumption.

## 4 Easy Ways to Register

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